

The AI Agentic Landscape 2026

Ranked by web traffic (Tranco Top-1M) — not product usage, quality, or reviews.

3,020

HIGH-TRAFFIC AI AGENTS

Create 766 Know 503 Do 790 Assist 307 Serve 654

Create766 AGENTS

Writing & Content230

Draft copy, articles, emails, scripts

1Google Gemini*#1

2ChatGPT#70

3Grammarly#581

4Notion Agents (Notion 3.0)#1,403

5Notion AI*#1,403

6Quillbot#2,944

7Jasper#12,752

8Template.net AI Production Eng...#27,614

9Frase#33,683

10Heidi#33,922

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Coding & Development152

Generate/complete code, agentic engineering

1OpenAI Codex*#70

2Claude Code*#518

3Replit Agent 4#3,977

4Cursor#4,193

5Lovable#4,514

6Cline#12,373

7Kiro#14,569

8Z.ai (Zhipu GLM)#15,574

9Builder Agent (Fusion 1.0)#15,934

10Warp#16,044

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Generating Images & Design155

Text-to-image, graphic/visual design

1Gemini Nano Banana*#1

2Grok Imagine*#53

3Adobe Firefly*#66

4ChatGPT Image*#70

5Canva Magic Media#235

6Magnific (formerly Freepik)#1,073

7Picsart#4,063

8Midjourney#4,823

9SeaArt AI#5,486

10Pixlr#6,981

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Producing Video & Animation126

Video generation, avatars, editing

1Veo (Veo 3.1)*#1

2Higgsfield AI#6,945

3Runway Characters#7,664

4Kling AI#10,745

5Synthesia#11,815

6Agent One (inVideo)#13,032

7HeyGen#15,367

8MediaAgent (Media.io)#16,891

9Underlord (Descript)#19,186

10Luma Agents (Dream Machine)#21,781

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Composing Music & Audio103

Music gen, TTS, dubbing, transcription

1NotebookLM Audio Overviews*#1

2Suno#2,783

3ElevenLabs#3,866

4Otter.ai#9,805

5Speechify#13,528

6Rev (Investigative Intelligence ...#16,296

7Wispr Flow#18,581

8Flux#34,140

9Udio#34,336

10Voice AI Agent#36,516

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Know503 AGENTS

Searching & Researching161

Answer engines, deep research, knowledge

1Google AI Mode*#1

2Gemini Deep Research*#1

3Microsoft Copilot*#6

4Copilot / Bing Search*#31

5Grok*#53

6ChatGPT Search*#70

7ChatGPT Deep Research*#70

8Perplexity#793

9Wolfram|Alpha#5,775

10Arena AI#12,583

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Analyzing Data168

Analyze data, BI, spreadsheets, SQL

1Gemini in Google Sheets*#1

2Microsoft Copilot in Excel*#6

3ChatGPT Advanced Data An...#70

4Claude analysis tool*#518

5Databricks Genie*#3,030

6Snowflake Cortex Analyst*#3,198

7Sprig (Synthesize Agent)#3,961

8Profit Agent#15,725

9Company Performance ...#24,242

10Domo AI Agents#26,003

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Learning & Tutoring174

Study aids, tutoring, upskilling

1Google Guided Learning / Le...#1

2ChatGPT Study Mode*#70

3Duolingo Max (Video Call ...#482

4Quizlet AI study tools#1,034

5Wayground (formerly Qui...#1,404

6Filo SuperAI#6,582

7Gauth (formerly Gauthm...#7,887

8Question AI#18,645

9Astra AI (Study & Exam ...#21,060

10Symbolab AI Math Solver#27,655

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Do790 AGENTS

Organizing & Planning99

Notes, tasks, scheduling, knowledge mgmt

1Google Gemini in Workspace*#1

2ChatGPT Tasks (Scheduled ...#70

3Microsoft 365 Copilot#2,258

4Granola#9,201

5Krisp AI Meeting Assist...#11,474

6Superhuman Go#16,683

7Read AI (Ada digital twin)#18,311

8Fathom#21,711

9Fireflies.ai#21,812

10Tactiq#35,018

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Automating Workflows283

Workflow automation, agent builders

1Microsoft Power Automate*#6

2ChatGPT Agent (Operator)*#70

3Notion Agents#2,557

4Zapier Agents#2,953

5monday AI / AI Agents (m...#3,278

6n8n#4,061

7Make#5,716

8Vera (DataGrail)#6,747

9Manus#6,756

10Vibe (formerly Le Chat)#9,936

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Selling & Marketing408

Outreach, lead-gen, ad/campaign automation

1HubSpot Breeze*#255

2Klaviyo K:AI (Marketing Ag...#595

3Flight Control (Clinch)#5,133

4Prismic AI Agents#7,067

5Apollo.io#7,680

6LoudEcho#8,113

7Podium AI Employee#9,914

8Active Intelligence (Acti...#11,040

9Piper (Qualified) / PiperX#11,355

10Gong Revenue AI OS / G...#12,474

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Assist307 AGENTS

Chatting & Assisting109

General chat, Q&A, everyday help

1Gemini Live (voice)*#1

2ChatGPT Advanced Voice*#70

3Claude#518

4DeepSeek#1,464

5Meta AI#6,452

6Qwen Studio / Qwen Cha...#9,016

7DeepAI Chat#13,457

8Monica#14,544

9SearchGPT Plus#22,174

10Venice#24,147

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Roleplaying & Companionship153

AI companions, character/roleplay

1Grok Companions (Ani)*#53

2Character.AI#941

3Janitor AI#1,200

4PolyBuzz#1,308

5Talkie AI#3,880

6OurDream AI#11,520

7Candy AI#13,381

8Emochi#15,583

9Secrets AI#25,174

10GirlfriendGPT#28,811

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Coaching Health & Wellness45

Fitness, mental-wellness, health Q&A

1ChatGPT Health*#70

2MyFitnessPal#4,435

3Calm#7,672

4Simple (Avo AI coach)#16,985

5Liven (Livie AI compani...#40,463

67 Cups (Noni AI)#82,345

7Ada Health#82,940

8Buoy Health#128,699

9Doctronic#153,721

10Bevel#178,458

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Serve654 AGENTS

Supporting Customers457

Help-desk, troubleshooting, billing/account, returns, claims & disputes

1Salesforce Agentforce*#287

2Zendesk AI Agents#321

3RingCentral AIR Pro (Native AI Agents / RingC...#2,538

4Sprinklr AI Agents#3,085

5Helpshift Care AI Agent#4,051

6LiveChat#4,161

7AIHelp#5,535

8SaleSmartly AI Agent#5,886

9Anota AI#6,447

10Ada#6,795

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Shopping & Comparing66

Find/recommend/compare products & listings, deals, order tracking

1Google Shopping AI (AI Mode / Universal Cart)*#1

2Alexa for Shopping (formerly Rufus)*#25

3ChatGPT Shopping*#70

4Walmart Sparky*#455

5Perplexity Shopping (Buy with Pro)*#793

6Klarna AI Assistant*#2,403

7Doofinder AI Assistant#9,342

8Glance (AI Shopping Agent)#11,580

9Tolstoy AI Shopper#12,990

10AI Shopping Agent#14,072

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Booking & Scheduling49

Appointments, reservations, tickets, travel booking

1Google Gemini Travel (Google Flights/Hotels)*#1

2Booking.com AI Trip Planner*#265

3OpenTable Concierge*#4,145

4Olivia#16,634

5Mindtrip#44,746

6MaiA#63,288

7Clearwave#74,225

8GuideGeek (by Matador Network)#126,331

9Emitrr AI Employee#138,723

10Zeeg#152,395

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Advising & Guiding82

Eligibility, pre-qualification, triage, tax/visa/aid guidance

1Intuit Assist for TurboTax*#143

2H&R Block AI Tax Assist*#13,099

3Davr-On#18,282

4Jobright#34,190

5K Health#58,684

6UTUA#60,009

7Albert Genius#79,451

8Danelfin AI Stock Picker#99,000

9UNA#109,504

10Cleo#122,354

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* = assigned its parent brand's Tranco rank — a famous agent that runs inside a bigger site (e.g. Codex inside ChatGPT, Google AI Mode inside Google Search) has no traffic number of its own, so it borrows its parent's. Ranks show where a website sits by visitor traffic among the world's top 1,000,000 sites (Tranco list ZJJYG, Jun–Jul 2026); lower number = more traffic. English-language agents only. Full method at manzia.com.